



2009- 2010  
NEW YORK CAPITAL REGION  
AMERICAN MARKETING ASSOCIATION

LUNCHEON SPONSORSHIP INFORMATION

**AMA Monthly Luncheon (held nine times throughout the year)**

Sponsoring an AMA monthly luncheon is an excellent opportunity to “showcase” your company in front of key decision makers in our business community. The sponsoring company is provided ample marketing opportunities before and during the luncheon to recognize their contribution of helping to bring a national speaker to the Tech Valley to speak on marketing related issues.

Our monthly luncheons have an average attendance of 50 individuals representing marketing executives to business owners.

As the exclusive sponsor of a monthly luncheon, we offer the following benefits:

- Sponsor profile in our monthly newsletter, “Positions & Perceptions” for three months (mailed to over 1,500 business people throughout the region)
- Sponsor is recognized in e-mail blasts promoting luncheon – over 1,500 mailed to individuals
- Recognition on the NYCRAMA web site with link to sponsor’s web site during the month preceding and after the luncheon
- Recognition from the podium by the NYCRAMA President prior to the presentation, recognizing your sponsorship and introducing your company
- Sponsor may introduce the guest speaker
- Banner displayed at luncheon
- Sponsor may place promotional items and literature at tables
- Invitation to our annual “sponsor recognition” event
- All this for only \$250!

For more information please contact Dan Reade, 518-779-5067 or Dan.Reade@hotmail.com.