

**IN-KIND
ANNUAL SPONSORSHIP OPPORTUNITIES**

| LEVEL / AMOUNT | BENEFITS |
|---|--|
| <p align="center"><u>Premier Sponsor</u> \$10,000 + In-Kind Product & Service Donations</p> | <ul style="list-style-type: none"> • Monthly ad in P&P newsletter – size of ad (business card size – 1/8th page) • Monthly line recognition in Sponsor Section of P&P • Annual Sponsor profile in P&P • Host Sponsor of one monthly luncheon – promoted as such in all materials produced for the luncheon – plus ability to put approved promotional items on the luncheon table and invitation to introduce the guest speaker • Sponsor recognition on AMA web site with link to sponsor site • Invitation to annual sponsor recognition event • Five (5) free luncheon certificates • Letter/Certificate of appreciation |
| <p align="center"><u>Major Sponsor</u> \$5,000 - \$9,999 In-Kind Product & Service Donations</p> | <ul style="list-style-type: none"> • Monthly line recognition in Sponsor Section of P&P • Annual Sponsor Profile in P&P • (6) ads in P&P newsletter (business card size – 1/8th page) • “Sponsor” of one breakfast roundtable – promoted as such in all materials • Sponsor Recognition on AMA web site with link to sponsor site • Invitation to annual sponsor recognition event • Letter/Certificate of appreciation • Two (2) free luncheon certificates |
| <p align="center"><u>Associate Sponsor</u> \$2,000 - \$4,999 In-Kind Product & Service Donations</p> | <ul style="list-style-type: none"> • Monthly line recognition in Sponsor Section of P&P • (3) ads in P&P newsletter – size of ad (business card size 1/8th page) • Sponsor recognition on AMA web site with link to sponsor site • Invitation to annual sponsor recognition event • Letter/Certificate of appreciation • One (1) free luncheon certificate |
| <p align="center"><u>Supporting Sponsor</u> \$500 - \$1,999 In-Kind Product & Service Donations</p> | <ul style="list-style-type: none"> • Acknowledge (line recognition) for the specific donation in one issue P&P • Invitation to annual sponsor recognition event • Letter/Certificate of appreciation |

**CASH
ANNUAL SPONSORSHIP OPPORTUNITIES**

| LEVEL / AMOUNT | BENEFITS |
|---|---|
| <p><u><i>Premiere Sponsor</i></u> Cash \$5,000</p> | <ul style="list-style-type: none"> • (6) monthly ads in P&P newsletter (business card size – 1/8th page) • Monthly line recognition in Sponsor Section of P&P • Host sponsor of one monthly luncheon – promoted as such in all materials produced for the luncheon – plus ability to place approved promotional items on the luncheon table and invitation to introduce the guest speaker • Sponsor recognition on AMA web site with link to sponsor site • Invitation to annual sponsor recognition event • Letter/Certificate of appreciation • Four (4) free luncheon certificates |
| <p><u><i>Major Sponsor</i></u> Cash \$2,500</p> | <ul style="list-style-type: none"> • (3) ads in P&P newsletter (business card size – 1/8th page) • Monthly line recognition in Sponsor Section of P&P • “Sponsor” of one breakfast roundtable – promoted as such in all materials • Sponsor Recognition on AMA webs site with link to sponsor site • Invitation to annual sponsor recognition event • Letter/Certificate of appreciation • Two (2) free luncheon certificates |
| <p><u><i>Associate Sponsor</i></u> Cash \$1,000</p> | <ul style="list-style-type: none"> • (1) ad in P&P newsletter (business card size – 1/8th page) • Monthly line recognition in Sponsor Section of P&P • Sponsor recognition on AMA web site with link to sponsor site • Letter/Certificate of appreciation • One (1) free luncheon certificate |